

To our valued lodging industry partners:

On June 9, 2026, the Amador County Board of Supervisors approved an amendment to the Amador County Tourism Marketing District (ACTMD) Management District Plan to, in part, establish a Payment and Collection Policy for the remittance of assessments levied under the ACTMD.

A copy of this Payment and Collection Policy is attached to this email. The complete Plan as Amended can be found at:

https://amador.granicus.com/services/legistar/download/pdf/4158914/ACTMD_Revised_MDP_3.5.2026_clean.pdf?

ACTMD's collection agent HdL will be responsible for implementing this policy, with an effective date of July 1, 2026. Unpaid assessments that became due and payable prior to July 1, 2026 will not be subject to the penalties prescribed in the Payment and Collection Policy, however, they remain due and payable.

Your ACTMD Board continues to encourage voluntary cooperation with the collection and remittance of assessments pursuant to the Plan. Our Marketing Committee carefully analyzes the best and most cost-effective methods of promoting Amador County as a destination worthy of an overnight stay. Current marketing efforts include radio, billboards, extensive use of social media, and the [VisitAmador.com](https://www.visitamador.com) website, among others. Your assessment dollars are helping to bring more tourists than ever to the special place that is Amador County.

Feel free to reach out to your ACTMD Board of Directors at [Hello@VisitAmador.com](mailto>Hello@VisitAmador.com) if you ever have any questions or comments.

George Eckert
Chair, Amador Council of Tourism